

Dennis Hodges

Creative Thinker | Marketing Strategist | Artist | Educator

Ignite your creativity!

I help leaders approach their challenges with a fresh perspective, leading to innovative breakthroughs and business growth. My years as a marketing strategist and a creative thinking expert are here to help you succeed.

It's about challenging the status quo and getting a little outside your comfort zone in order to drive your unique position forward in the marketplace.

The cool thing is, you will never look at your world the same way again, you will become more centered in your focus, and you will have an even greater influence on the world around you.



Available for: U.S. & global conferences • keynote addresses • marketing & breakout sessions • emcee • workshops & seminars • executive trainings • team building

About Dennis

Dennis is the founder/CEO of Creatalyst, a global marketing strategy boutique, that teaches executives, educators, students and entrepreneurs how to unlock their creativity and drive innovation in their organizations and personal lives. He believes that we're all creative and have simply lost touch with this side of ourselves. Serving as a creative catalyst (or *creatalyst*), he shares valuable strategies for reclaiming our innate gifts and turning ideas into action.

Prior to launching Creatalyst, Dennis led strategic marketing and customer engagement initiatives for a number of companies in Europe and the US over the past 30 years. Living for 14 years in Hungary taught him how to look at issues from multiple perspectives and appreciate the local nuances that shape how people view their world.

Dennis brings an artistic flair while delivering empowering content and visually rich, engaging keynotes, presentations and workshops. He mashes up photography, creative thinking and strategy to challenge the audience's perspective.

His novel use of photography to stimulate innovative thinking has inspired audiences to view their work and personal lives through a new lens, often resulting in significant breakthroughs. He has presented across five continents, from the US to Colombia to Hungary to New Zealand.

Dennis most recently published "11½ Ways to Ignite Your Creativity" and hosts the video series *Creative Nibble*, which provides easily-digestible inspirational ideas.

Most Requested Programs

Perspective: a look at work through a lens.

"What's true in photography is true in work."

In his ever-popular, visually rich keynote, Dennis inspires audiences around the world by using photography as a metaphor for work. Drawing on dozens of original images, he illustrates how we can look at professional projects from new perspective using his three-stage process:

- Creating a clear vision and understanding its impact on a project from the start
- Finding and utilizing resources effectively
- Delivering something meaningful in the end

Pause. Think. Create.

"10 minutes a day brings your creativity out to play."

In this highly engaging, interactive talk/workshop, Dennis shows us how just 10 minutes away from digital devices with nothing more than a pencil and paper can reduce stress, increase focus, and positively impact creative thinking. He teaches a quick and proven brainstorming technique for drawing inspiration from within to increase our productivity and enhance our lives, professionally and personally.

Creativity is the New Black

"It's not trendy; it is essential."

What core attributes do leaders need to possess for the future? This talk shares how viewing their work and their teams through an artist's eyes will help leaders navigate these VUCA (volatile, uncertain, chaotic and ambiguous) times.

Bespoke programs are also possible - let's talk!

Book Dennis Today!

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www.DennisHodgesSpeaks.com

Creative thinking as a basis for innovation

Some of the great companies Dennis has worked with:

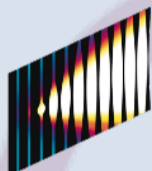
TED^x Danubia

NBC  UNIVERSAL

 GLOBAL ENTREPRENEURSHIP WEEK OFFICIAL EVENT



LIBERTY GLOBAL



SONY PICTURES TELEVISION INTERNATIONAL

promaxbda

AMC NETWORKS INTERNATIONAL



Oklahoma A+ Schools®



THE CHAMBER WICHITA REGIONAL CHAMBER OF COMMERCE

KU THE UNIVERSITY OF KANSAS

"I have worked with Dennis multiple times. As a speaker, he is engaging, gives an inspiring message and challenges his audience to be thinkers, creative, and to find time to do so each day. He helps you to know that realizing your dreams is possible when you approach them in the right way."

Sandra Kent, Executive Director, Oklahoma A+ Schools



"Dennis' talk, 'Perspective' was the highlight keynote at our innovation incubator finals 'Think Big'. His talk drew the audience in and challenged how they look at their business - and personal - lives."

Patrycja Golos, Corporate Affairs & Policy Director, UPC Poland



"Dennis delivered a brilliant workshop to our conference executives from the European media landscape. Executives had a chance to learn fresh strategic approaches to their business - or life - issues through Dennis' creative methods where he combines his creativity, strategic thinking and photography. This interactive session was truly a fun way to think outside the box and walk away with some great ideas"

Krisztina Homolay, Managing Director, CTAM Europe

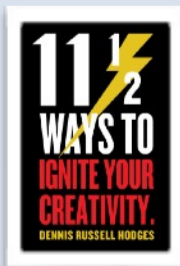


"Dennis is not only a gifted marketer, but also an excellent photographer. This rare combination came to life in his 'Perspective' presentation. He has a talent for drawing pictures that allow the listener to open up to different points of view. Dennis opened a window that let us look at the same things we do day in and day out, in a different way."

Doron Hacmon, Chief Product Officer, Liberty Global

Check out some of Dennis' creations!

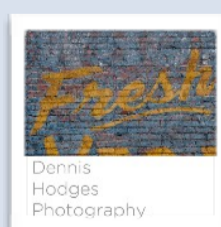
Book



Video Series



Photography



Podcast



Connect with Dennis



Contact Dennis *today* to speak or run a workshop for you.

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www.DennisHodgesSpeaks.com