



## **Dennis Hodges**

Dennis is the founder/CEO of Creatalyst, a global strategy boutique, that teaches executives, educators, students and entrepreneurs how to unlock their creativity and drive innovation in their organizations and personal lives. He believes that we're all creative and have simply lost touch with this side of ourselves. Serving as a creative catalyst (or *creatalyst*), Dennis shares strategies for reclaiming our innate gifts and turning ideas into action.

Prior to launching Creatalyst, Dennis led strategic marketing and customer engagement initiatives for a number of companies in Europe and the US over the past 30 years. Living for 14 years in Hungary taught him how to look at issues from multiple perspectives and appreciate the local nuances that shape how people view their world.

In his talks and workshops, Dennis mashes up strategy, photography and creative thinking to challenge the audience's perspective and ignite their personal creativity. He has presented across five continents, from the US to Hungary to Colombia to New Zealand, including TEDx Danubia (Budapest).

Dennis is the author of "11½ Ways to Ignite Your Creativity" (Spartan Press, 2018) and creates the YouTube video series "Creative Nibble." Beyond creative thinking, Dennis is a fine art photographer who shows his work globally.

Dennis holds a Ph.B. from Southwestern College and an M.M. from the J.L. Kellogg Graduate School of Management at Northwestern University.